



# CORPORATE FUNDRAISING

Ways your business can support SSJ  
and achieve your CSR goals.

**SSJ.ORG.UK**

the **society** of  
**st James**   
believing in your future

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR  
A Company limited by guarantee and registered in England No. 03009700  
Housing Association No. LH4337. Registered Charity No. 1043664



# CSR OPPORTUNITIES



The Society of St James offers a unique partnership opportunity for businesses seeking to make a meaningful and measurable impact through their CSR initiatives.

We provide a range of engaging options, including:

- Payroll giving
- Impactful volunteer days
- Fundraising ideas
- Exciting sponsorship/commercial participation opportunities.

Our team will work closely with you to tailor a partnership that aligns with your specific CSR goals and provides clear evidence of the positive social change we achieve together.

By partnering with the Society of St James, your company can demonstrate being part of the solution to ending homelessness and therefore make a lasting difference in the area in which you operate.

**More information at: [SSJ.ORG.UK](https://ssj.org.uk)**

# A MESSAGE FROM OUR CHIEF EXECUTIVE

“Thank you for choosing Society of St James and helping us to end homelessness in Hampshire person by person.

People like you are essential to the Society of St James. By being involved you are helping to spread the word and raise vital funds so that we can continue to support people who use our services throughout the year.

We look forward to seeing how your fundraiser or volunteering turns out - don't forget to tag us in your photos on social media”

Tania Marsh, Chief Executive

Sign up to our newsletter: **SSJ.ORG.UK/NEWSLETTER**



**SSJ.ORG.UK**

# WHY CHOOSE TO SUPPORT

The logo for The Society of St James. It features the text "the society of" in a small, dark font above the word "James" in a large, bold, dark font. To the left of "James" is a small "st" in a dark font. To the right of "James" is a large, stylized arrow pointing to the right. Below the word "James" is the tagline "believing in your future" in a small, dark font.

The Society of St James is a Hampshire-based charity that exists to end homelessness in Hampshire, person by person. Since 1972, we have provided vital support to thousands of individuals experiencing homelessness. We need your help to continue to provide these vital services and end homelessness.

We believe it's a moral human right to have somewhere safe to live and the right to be treated with dignity. We believe that people can change their lives for the better with the right help, and we believe that everyone deserves not just a second or third chance, but as many as it takes to enable them to change their lives for the better.

Here at the Society of St James we provide a wide range of services, all using a trauma-informed approach, including:

- Day centres
- Emergency accommodation
- Outreach support
- Supported housing
- Specialist accommodation (including 2 care homes)
- Move-on accommodation
- Substance misuse services
- Community rehabilitation
- Sporting and hobby-based activities
- Certificated learning
- Volunteering and employment projects

**More information at: [SSJ.ORG.UK](https://ssj.org.uk)**

# PAYROLL GIVING

## What is payroll giving?

Payroll Giving is an easy and effective way to support us to end homelessness by donating directly from your salary or pension. As an added bonus, Payroll Giving is a tax free way of giving to a charity.

## Why take part in payroll giving?

Payroll Giving is a valuable, long-term source of income for charities. Regular donations help charities budget and plan ahead, helping them make a lasting difference.

Benefits to you and your business:

- **Easy tax-free donations:** Payroll Giving is the easiest way to make a regular, tax-free donation to any cause you'd like to support. There is no income tax liability on your donation, and as a result, you will pay less tax.
- **Donate more for less:** Donations are taken each month from your salary before tax, meaning more money goes to charity. A £5 monthly donation will cost you no more than £4.
- **Simple set-up:** You can start or stop your donations at any time, simply contact a [Payroll Giving agency](#).

Help us end homelessness and support our vital work with a tax-free donation through your pay.

# PAYROLL GIVING

## How to sign up and get started?

As an employer it's simple to sign up and get started.

### Set Up a Scheme

Contact a [Payroll Giving agency](#) to set up a scheme. Ensure to ask any questions you or your employees have about the scheme.

Agencies may charge an administration fee. They usually deduct this from employees' donations before they pass them to the charity. You can choose to pay the fee, meaning the charities will get more money.

### Deduct During Payroll

Make deductions each time you [run payroll](#). The donation will be taken from your employees' pay before tax but after National Insurance.

### Donate To Your Agency

Send the donations to your agency - they'll pass them on to the chosen charities.

Find out more about payroll giving at: **[gov.uk/payroll-giving](https://gov.uk/payroll-giving)**

# PAYROLL GIVING

## How does your payroll giving help?

**£10**  
a month

could go towards creating meaningful volunteering opportunities for people leaving homelessness, providing valuable work experience and a sense of purpose.

**£20**  
a month

could go towards delivering our empowering accredited skills training to equip individuals with the tools for sustainable independence.

**£50**  
a month

could go towards refurbishing bedrooms and communal areas in our supported housing units, creating a safe and comfortable space for people to recover from homelessness and trauma.

**£100**  
a month

could go towards providing ongoing support to someone seeking a safe and secure privately rented home, including assistance with finding a reputable landlord, navigating tenancy agreements, and setting up essential utilities



# VOLUNTEER DAYS

## Why volunteer?

Corporate volunteer days offer the perfect opportunity for your business or organisation to give back to the local community, whilst also providing your staff with an enjoyable team building activity.

## What volunteering does SSJ offer?

We have decorating, cleaning and gardening projects throughout the year suitable for corporate volunteer days.

We ask teams to consider fundraising to cover the cost of tools/equipment/materials you'll need on the day

## How does it help?

A large proportion of our service users are suffering from past trauma. At SSJ we are working towards a service that is designed and delivered in a way that takes into account the emotional and psychological needs of the individual, you can help us with this. Improving the environment our service users live in plays a huge part in achieving this goal.



# VOLUNTEER DAYS

## What can you expect from us?

- A briefing about the project you will be volunteering at and how it supports the needs of the local community
- Detailed risk assessments for your allocated project
- Code of conduct to keep you and our service users safe
- Safety briefing on the day from a trained member of SSJ staff
- Supervision and support throughout the day

If you would like to join our waiting list for a corporate volunteer day or would like to find out more information, please email [fundraising@ssj.org.uk](mailto:fundraising@ssj.org.uk).

We will need to know numbers involved, desired location and dates and any accessibility considerations.



# FUNDRAISING IDEAS

## What type of fundraising events can we do?

You can do any type of fundraising event that works for you and your team. However, if you're not sure, we've included some fundraising event ideas, tips for how to set them up, and posters that you can use to promote them, later in this pack.

Why not invite us for a chat and introduce some fundraising ideas to your team?

To arrange a visit, please email [fundraising@ssj.org.uk](mailto:fundraising@ssj.org.uk)

# COMMERCIAL PARTICIPATION

## What is commercial participation?

Commercial Participation is when a business fundraises through their sales. They then become 'commercial participators'.

## How can you become a Commercial Participator?

For Commercial Participation, there must be a legal agreement in place with each charity the business wants to support. This is called a Commercial Participation Agreement, and sets out terms for both parties to agree to.

For more information on Commercial Participation please email [michelle.jeffery@ssj.org.uk](mailto:michelle.jeffery@ssj.org.uk)



# RESOURCES FOR YOUR TEAM

# FUNDRAISING IDEAS

## Fun Ways to Fundraise For



### 1. OFFICE QUIZ

Host a quiz full of fun and questions with all entry fees going to SSJ.

### 2. THEMED DRESS DAY

Encourage your teams to put together their best outfits based on a specific theme.



### 3. TEAM STEP COUNT

Pick a step count for your team to reach in a month. Raise money and get active!

### 4. SPONSORED SILENCE

Give up your voice for a day in aid of the SSJ. Simple but effective.



# FUNDRAISING IDEAS

## HOW TO PLAN YOUR OFFICE QUIZ

### Get the date in the diary

Ensure permission from management. Then choose a date, time, location, and quizmaster. Finally, decide how much you are going to ask people to donate to enter - we suggest £3 per person - and think of other games you can play between rounds for more fun and fundraising, such as a tombola.

### Spread the word

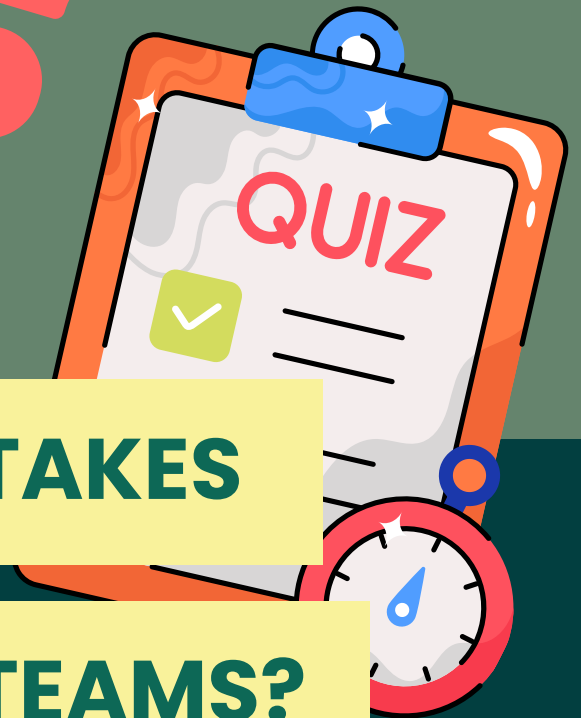
Make sure everyone in your office knows about the quiz, for an even bigger event, invite friends and family too. We have a poster template which you can download for free and display, or send personal invites by email.

### Collect your donations

Participants can either contribute their donation using the QR code on our fundraising poster, or you can collect cash donations yourself and pay them in after the event. Don't forget to tag us in your photos on social media, and use the hashtag #SSJFundraising.



# OFFICE QUIZ



**HAVE YOU GOT WHAT IT TAKES**

**TO BEAT THE OTHER TEAMS?**

**DATE:** \_ \_ \_ \_ \_

**TIME:** \_ \_ \_ \_ \_

**LOCATION:** \_ \_ \_ \_ \_



We are fundraising in aid of 'Society of St James' charity to help support people facing, or at risk of, homelessness in Southampton, Portsmouth, and across Hampshire.

Donate £3 to enter now by scanning the QR code below. Thank you!



**DONATE NOW**

the society of  
**st James** >  
believing in your future

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR  
A Company limited by guarantee and registered in England No. 03009700  
Housing Association No. LH4337. Registered Charity No. 1043664

# FUNDRAISING IDEAS

## HOW TO PLAN YOUR THEMED DRESS DAY

### Get the date in the diary

Ensure permission from management. Then choose a date and a theme for your fancy dress. Finally, decide how much you are going to ask people to donate to take part - we suggest a donation of £3 per person.

### Spread the word

Make sure everyone in your office knows about the themed dress day. We have a poster template which you can download for free and display, or send personal invites by email.

For further fundraising, why not suggest wacky tasks to complete that friends and family can sponsor you to do while in fancy dress?

### Collect your donations

Participants can either contribute their donation using the QR code on our fundraising poster, or you can collect cash donations yourself and pay them in after the event. Don't forget to tag us in your photos on social media, and use the hashtag #SSJFundraising.

# THEMED DRESS UP DAY



**UNLEASH YOUR CREATIVITY**

**AND DRESS TO IMPRESS!**



**DATE:** \_ \_ \_ \_ \_

We are fundraising in aid of 'Society of St James' charity to help support people facing, or at risk of, homelessness in Southampton, Portsmouth, and across Hampshire.

Donate £3 to enter now by scanning the QR code below.  
Thank you!



**DONATE NOW**



the society of  
**st James**   
believing in your future

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR  
A Company limited by guarantee and registered in England No. 03009700  
Housing Association No. LH4337. Registered Charity No. 1043664



# FUNDRAISING IDEAS

## HOW TO PLAN YOUR TEAM STEP COUNT

### Choose your challenge

Ensure permission from management. Then choose a suitable and challenging step count for your team to strive for. Finally, decide how much you are going to ask people to donate to sponsor you - we suggest a donation of £3 per person. If walking isn't for you, pick another sport or exercise challenge instead.

### Spread the word

Make sure everyone knows about your challenge, including friends and family, so they can sponsor you. We have a poster template which you can download for free and display, or send personal invites by email.

### Collect your donations

Participants can either contribute their donation using the QR code on our fundraising poster, or you can collect cash donations yourself and pay them in after the event. Don't forget to tag us in your photos on social media, and use the hashtag #SSJFundraising.

# TEAM STEP COUNT

**HOW MANY STEPS CAN OUR TEAM**

**REACH IN A MONTH?**

**STEP GOAL: \_ \_ \_ \_ \_**



We are fundraising in aid of 'Society of St James' charity to help support people facing, or at risk of, homelessness in Southampton, Portsmouth, and across Hampshire.

Donate £3 to sponsor us by scanning the QR code below. Thank you!



**DONATE NOW**

the society of  
**st James**   
believing in your future

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR  
A Company limited by guarantee and registered in England No. 03009700  
Housing Association No. LH4337. Registered Charity No. 1043664

# FUNDRAISING IDEAS

## HOW TO PLAN YOUR SPONSORED SILENCE

### Get the date in the diary

Ensure permission from management. Then choose a date and rules of when you can and can't talk. Finally, decide how much you are going to ask people to donate to take part or ask people to sponsor you for not talking - we suggest £3 per person. If silence isn't possible in your workplace, think of other things your team could give up in return for donations.

### Spread the word

Make sure everyone in your office knows about the sponsored silence. Let your friends and family know so they can sponsor you. We have a poster template which you can download for free and display, or send personal invites by email.

### Collect your donations

Participants can either contribute their donation using the QR code on our fundraising poster, or you can collect cash donations yourself and pay them in after the event. Don't forget to tag us in your photos on social media, and use the hashtag #SSJFundraising.



# SPONSORED SILENCE

Shhh!

**CAN WE STAY QUIET**

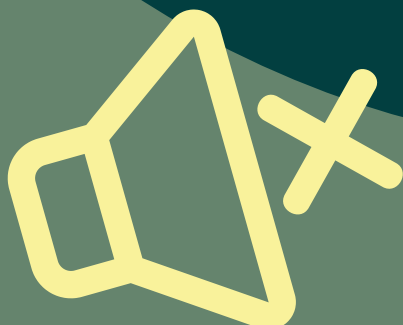
**FOR THE WHOLE DAY?**

**DATE:** \_ \_ \_ \_ \_



We are fundraising in aid of 'Society of St James' charity to help support people facing, or at risk of, homelessness in Southampton, Portsmouth, and across Hampshire.

Donate £3 to sponsor us by scanning the QR code below. Thank you!



**DONATE NOW**

the society of  
**st James**   
believing in your future

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR  
A Company limited by guarantee and registered in England No. 03009700  
Housing Association No. LH4337. Registered Charity No. 1043664

# QUESTIONS & ANSWERS

# Q&A

## How will my regular donation make a difference in Southampton, Portsmouth, and Hampshire?

Your regular donation will directly support SSJ's vital programmes and services that empower adults in our local community. This could include providing safe havens for those who have been homeless, offering job training, activities to build self-esteem or educational programmes, or simply giving individuals the resources they need to rebuild their lives. Our website features stories and testimonials showcasing the positive impact of our work, [ssj.org.uk](https://ssj.org.uk).

## How will my regular donation be used?

You can choose to designate your donations to a specific programme or service that aligns with your interests, or you can make unrestricted donations, allowing SSJ to allocate your generous contribution to the areas of greatest need within Southampton, Portsmouth, and Hampshire.

# Q&A

## How will my personal information be handled?

SSJ takes the security of your personal information very seriously. Any information you share with us will be handled with the utmost care and confidentiality in accordance with all applicable data protection regulations.

## Is my regular donation secure?

SSJ is a well-established charity with a strong reputation for responsible financial management. Your regular donations will be invested carefully to ensure its impact is felt where it is most needed. Our funding model goes beyond traditional donations, incorporating reliable sources like local authority contracts, strategic partnerships, and carefully managed grant opportunities. This diversification provides a strong and resilient foundation for our vital work. Public and earned income allow us to plan for the long term, whilst your donations offer the flexibility to address unforeseen needs and support innovative programmes.



# Q&A

## How can I learn more about SSJ's work?

We encourage you to visit our website to learn more about SSJ's mission, programmes, and impact within Southampton, Portsmouth, and Hampshire. You can also contact us at [023 8063 4596](tel:02380634596) or [fundraising@ssj.org.uk](mailto:fundraising@ssj.org.uk) if you have any further questions. We will also be arranging 'Meet the Chief Executive' events across the year. Please sign-up to our mailing list to receive details: [ssj.org.uk/newsletter](https://ssj.org.uk/newsletter)

## How much of SSJ's income is spent on those who need it?

98% of everything SSJ spends goes directly on service delivery.

## How will we know if we are having a social impact?

We will work with you to monitor and evaluate our partnership regularly to ensure that we are achieving social impact and that we are able to articulate and celebrate it.

# Q&A

## How can we make a donation to SSJ?

Online Banking: Use your online banking facility to set up a Standing Order.

Our Bank Details are:

Society of St James

Sort Code: 56-00-68

Account Number: 37639722

National Westminster Bank, Southampton City Branch,  
12 High Street, Southampton SO14 2NX

Please use ref: 889/Donation